

Information for our customers – EU's new Deforestation Regulation (EUDR)

The EU's new deforestation regulation, EUDR (EU Deforestation Regulation), will enter into force on 30 December 2025 for large and medium-sized companies, and on 30 June 2026 for small companies.

The regulation covers, among other things, wood-based products such as paper and printed matter, and aims to stop global deforestation through increased traceability and clear due diligence requirements.

As your business partner, we would like to inform you about what this means for you – and how we are preparing.

TRACES – the EU's digital traceability system

Within EUDR, TRACES (TRAdE Control and Expert System) is used as the EU's platform for traceability, monitoring, and reporting.

- TRACES is the IT system where companies register due diligence declarations for relevant raw materials (e.g. paper, soy, palm oil, coffee, cocoa, beef, timber, and rubber).
- Through the system, the origin of goods is reported and confirmed not to have contributed to deforestation.
- Authorities thereby gain the ability to carry out checks and ensure transparency throughout the supply chain.

Roles in the supply chain

- **Operator** – the party that first places a product on the EU market (e.g. paper supplier or printer). The Operator is responsible for due diligence and reporting in TRACES.
- **Trader** – companies that buy and sell within the EU but are not the first actor. Traders must store and be able to provide documentation for at least five years.

Italgraf Media acts as a Trader.

This means that we collect, store, and forward documentation from our suppliers. You, as a publisher, are also a Trader in the next step and must store the documentation we provide for at least five years. For production outside the EU, Italgraf Media will act as an Operator and report directly in TRACES.

What you can expect from us

- We ensure that our suppliers comply with EUDR.
- We will provide **RN** (Reference Number) and **VN** (Volume Number) for each relevant production:
- An **RN** is the unique ID for the EUDR declaration, e.g. RN-EUDR-SE-2025-0000456.
- A **VN** is created if the volume is divided into multiple deliveries. The format builds on the RN, e.g. RN-EUDR-SE-2025-0000456-VN01.
- These **RN** and **VN** numbers will be stated on the invoices for each production.

Important: You do not need to submit your own due diligence declarations.
Your only task is to store and be able to show the RN/VN that we provide.

Summary

- EUDR applies from 30 December 2025.
- You must store RN/VN for at least five years.
- Italgraf Media is responsible for collecting and forwarding RN/VN.

We look forward to working together to ensure a safe, transparent, and sustainable process.

If you have any questions, please do not hesitate to contact us.

Best regards,
Italgraf Media